PHOUSE OF INSPIRATION

BE INSPIRED BY BRANDS

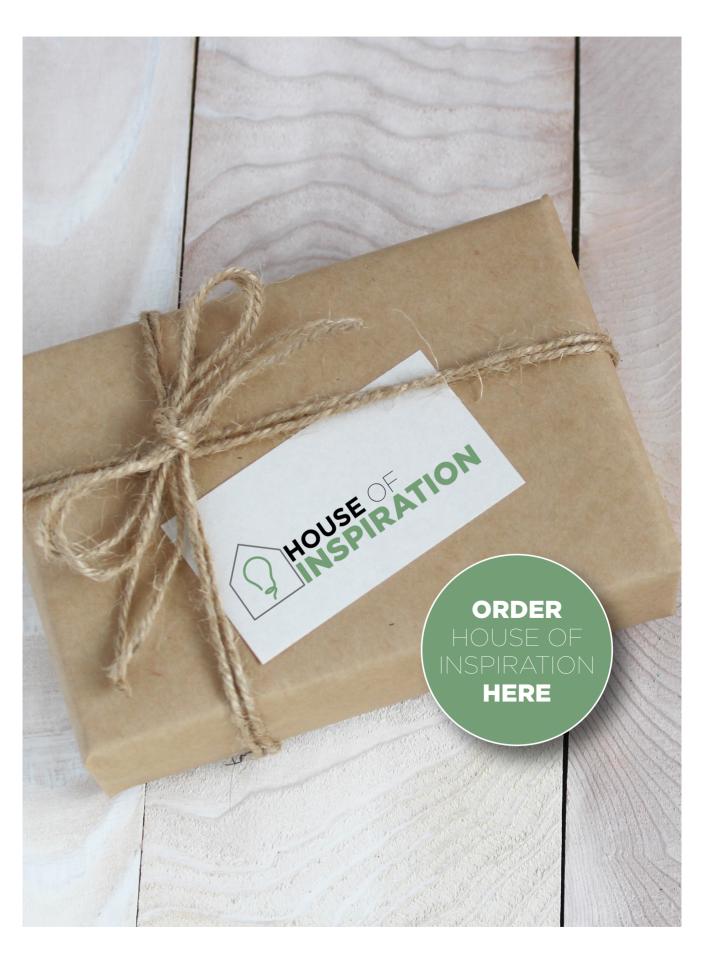
World renowned brands to show your appreciation

GREEN CONCEPT

When you are looking for a more sustainable option

BE SAFE CONCEPT

Everything you need to keep your staff safe





WELCOME TO THE HOUSE OF INSPIRATION!

In a few months we will present our big bold House of Inspiration book in addition to a wide range of digital tools, to be found on the House of Inspiration page on the PF Store.

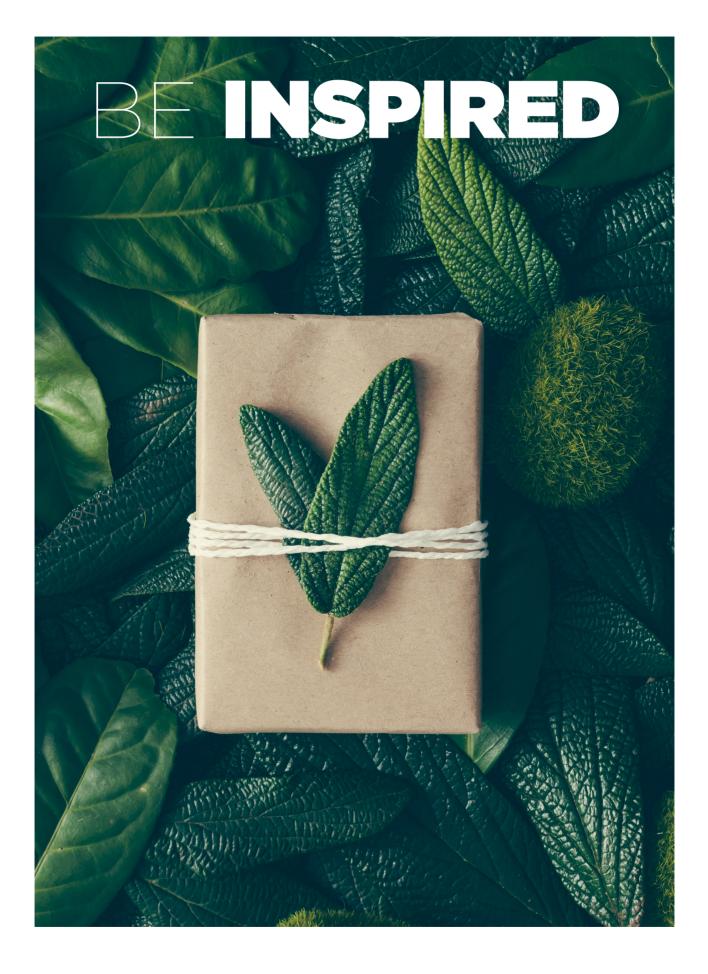
Why still a paper book when we believe the future is digital? The House of Inspiration book will last the whole year 2021. It is your desk companion when you just want to browse to get inspired. You will find new products, highlights, bestsellers and on-trend themes like Green Concept and Be Safe Concept within the 600 pages.

All categories from bags to drinkware to apparel to tech products are present as well as our manufactured programs, like Americano and our WorldSource programs when you need a more customised option. Be inspired to browse!

A special focus is reserved for our house of brands. When your customer is looking for a special gift to show their appreciation, a world-renowned brand is always a good choice, and you can find strong brands in each category.

The book is available in multiple languages and offers a custom cover possibility. Reach out to your customer service contact for more information.

Be inspired!





House of Inspiration

Welcome to House of Inspiration! Here you will find a wide range of marketing tools to inform and inspire your customers about the endless possibilities of corporate gifting. Whether you are looking for worldrenowned retail brands, sustainable gifts or gifting themes relating to the unique circumstances we currently live in, we offer you several digital tools to inspire them. So relax, enjoy and be inspired!



MARKETING TOOLS

Editable inspiration cards

Inspiration board





Social media downloads









IGITAL TOOL HOUSE OF SPIRATION PAGE

Email templates



Downloads



THE be safe

This year has shown a major change in the way we go about our daily lives, our work and how we look towards the future. This also has an impact on the products we use in our daily lives; products that were completely unknown to us several months ago are now part of daily life.

For companies looking for branded products to give to their business partners and staff as giveaways or corporate gifts, this opens up a new category of products and opportunities for branding as well.

The Be Safe Concept has been developed especially for this new category in promotional and corporate gifts. When you want to help your staff to stay safe or you want to give your business partners a corporate gift that shows you care, the Be Safe Concept will offer you the right products.

With different options from customisable face masks to anti-microbial hygiene keys, the products in this catalogue are all suitable for today's socially distanced society.



Reed face mask. Use of this mask is exclusively reserved for non-sanitary purposes. This device is not a medical device in the sense of regulation EU/2017/745 (surgical masks) nor is it personal protective equipment in the sense of regulation EU/2016/425 (such as filtering masks type FFP2 or FFP3).

CONSTRUCTION

Single Jersey knit of 95% polyester and 5% elastane - fixed elastic loops MATERIAL 2 layer - face: 95% cotton, 5% elastane - 150 gsm; lining: 95% rayon, 5% elastane - 195 gsm COLOURS ○ ● ● ● CARE INSTRUCTIONS I A O A A PACKAGING 1 pc polybag including 'how to use' manual

DECORATION

Screenprint

Non sterile product, wash before use MADE IN China



THIS PRODUCT IS NOT SUITABLE FOR MEDICAL USE AND DOES NOT PROTECT AGAINST INFECTIONS.

BECAUSE WE'RE IN THIS TOGETHER

WHEN YOU ARE LOOKING FOR A PROMOTIONAL PRODUCT TO CARRY YOUR LOGO, YOU WANT IT TO BE COMPLIANT WITH EUROPEAN LAW AND IF POSSIBLE A MORE SUSTAINABLE OPTION THAN JUST A TRADITIONAL PLASTIC GIVE-AWAY.

But then the question arises, what is a more sustainable option? With thousands of promotional products available and a lot of discussions about what is sustainable and what is not, we have opted to look at our Green Concept from the Reduce-Reuse-Recycle perspective.

REDUCE: many promotional products are made of different types of plastics. By selecting products that have reduced plastic content, for instance because they are made of a mix of natural fibres and plastics, you are contributing to the reduction of the overall amount of plastic used.

REUSE: we believe this is one of the most important messages you can give with a promotional product. Reuse the items for a long time. More countries are banning single-use plastics like cups and cutlery. Reusable coffee mugs support this sustainable target and are a great canvas for your brand. The same applies to cotton or jute totes instead of plastic bags.

RECYCLE: we are actively developing products made of recycled material, like our Americano[®] coffee tumbler on the cover. This tumbler is made of the waste material of all Americano[®] tumblers that we produce, thus making our whole Americano production more sustainable! But you will also find recycled paper products, recycled glass, recycled PET umbrellas and bags, even pens made of recycled bottles. When looking at recycling, the possibility of recycling after use is also a factor that we look at.

So, are the Green Concept products in this brochure 100% certified sustainable – no. Do they represent our suggestion for a more sustainable choice when you are looking for a promotional product – yes! We are constantly developing new products. For them to be compliant and sustainable is the first priority, but it is a process, it will go step by step. Our Green Concept will expand every year, continuously providing you with more choices for sustainable promotional products.

Enjoy!







REDUCE REUSE RECYCLE





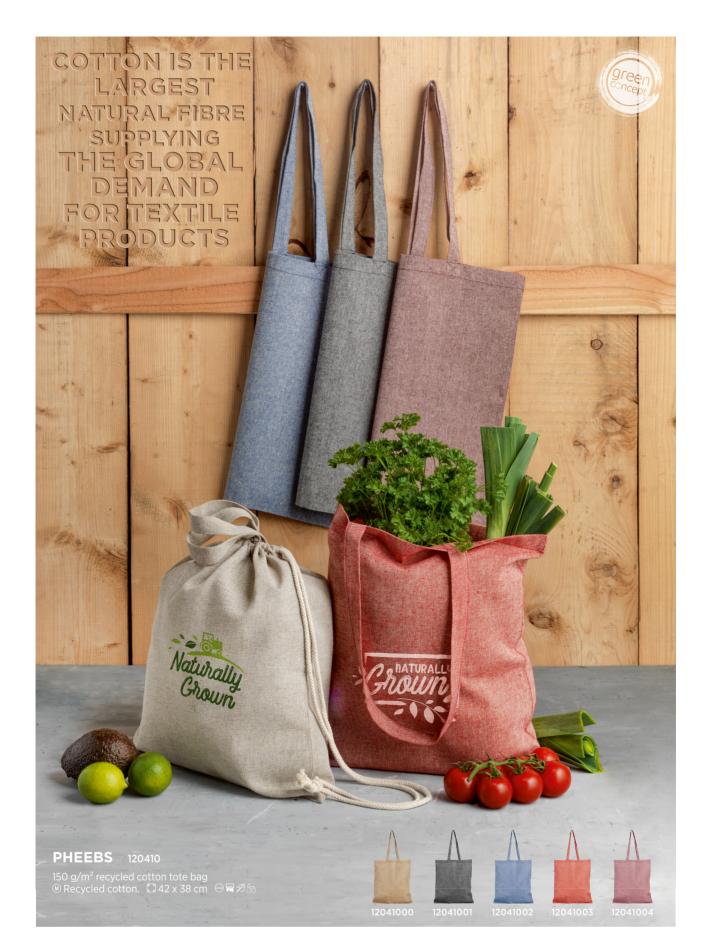
THIS CUP IS MADE O IS FROM O 100% RECYCLED PLASTIC

THIS AMERICANO® HAS BEEN MADE OF REGROUND AMERICANO® WASTE. THE LEFTOVER MATERIAL OF EVERY AMERICANO® PRODUCED IS COLLECTED AND USED TO MAKE THIS UNIQUE BLACK, DURABLE COFFEE TUMBLER.

Americano[®]

210691 RECYCLED AMERICANO® 350 ML INSULATED TUMBLER

LIMITED AVAILABILITY



RECYCLED COTTON.



210 g/m² recycled cotton drawstring backpack @ 210 g/m² Recycled cotton. □ 38 x 42 cm ⊖\; ⓑ 150 g/m² recycled cotton drawstring backpack @ 150 g/m² Recycled cotton. □ 42 x 38 cm ⊖ \ ⊕ \ ⊕ \ ⊕



NEW

10757500

10757516



ATLANA 107575 leather pieces notebook ® Leather. 1121,6 x 14,5 cm ⊖≛ இज्ञ



BAMBOO.







bamboo/fabric 6000 mAh wireless power bank ⊛ Bamboo, Organic cotton. □1,95 x 13 x 7,2 cm ⊕よ会合 wireless charging desk organizer @Bamboo. □1,6 x 27 x 14,5 cm @L 🖯









PONOKA

long sleeve organic t-shirt

o 38018 (XS-XXXL)	0 38019 (XS-XXL)
0 30010 (AS-AAAL)	Y 30013 (V2-VVE)



Single Jersey knit of 95% organic ringspun Cotton and 5% Elastane. 200 g/m²



BALFOUR

short sleeve organic t-shirt



Single Jersey knit of 95% organic ringspun Cotton and 5% Elastane. 200 g/m²







Hot foil transfer

Relief

UV print spot UV relief print





THE FUTURE IS BRITE

BREE ARE AN ESTIMATED 300 MU ILLION BACS

53,000 HOMES COULD BE POWERED EVERY YEAR BY ENERCY BY ENERCY MAT'S USED TO MAKE AND DISPOSE OF PAPER CUPS



Americano[®]



HOUSE OF